



SERVICES AVAILABLE

- **SEARCH ENGINE OPTIMIZATION**

Some sites struggle to stay on top.
Ensure long term sustainability.

- **PAY PER CLICK**

Count every click, and make every
click count.

- **SOCIAL MEDIA MARKETING**

Extend your brand to the most trusted
sites for prospects.

- **ROI FOCUSED METRICS**

It's not enough to know the path. Find
your path to real return-on-investment.

SEARCH ENGINE MARKETINGSOLUTIONS THAT WORK FOR YOUR BUSINESS

There is no "one size fits all" solution
to search engine marketing, and
Chaosmap recognizes that and has
prepared a solution tailored to your
specific needs.

We know that you need to extract
long-term value from your search
strategies and you need a
knowledgeable, hands-on partner
through every step of your project.

Our multi-disciplinary team turns your
website's strengths into a competitive

advantage while reducing the cost
and time demands associated with
managing your company's search
engine position and online advertising.

The rise of social media and the
growth of the blogosphere provide
even more opportunities, so finding a
partner who can stay ahead of
cyberspace trends is important to
separate your company from the pack.

Chaosmap.com
Internet Marketing Architects

Sample Client Success & Testimonials



Testimonials

"I think you are tops! You made me feel very important, treating my business, as if we were a very large business. I thank you for your deep expertise and your kind ways. It has been a pleasure to partner with you to help keep my business on a successful, ROI-focused course over the last year . Onward and upward!!!"

- Lori Solomon, Founder & President, Accent on Seniors

"ChaosMap has a proven record of success in driving innovative search marketing strategies that include social media optimization, SEO, web traffic strategies and social media marketing"

- Jamey Wishner, VP Product Marketing, Miva/Spill

"Working with ChaosMap has been a very worthwhile experience. Their knowledgeable staff go to great lengths to demystify the SEO and PPC process and are very diligent about making sure the program is well suited for our initiatives and a complete success. Thank you!"

- Charrise S. Hernandez | Marketing Manager | Actify



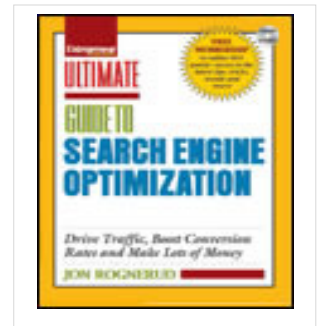
Our Expertise

Chaosmap comes from a very unique background of talented individuals. The company has three primary partners. See our bio section on our website for more information.

Jon Rognerud, Founder, a former Senior Manager at Yahoo, co-author of a search engine built for Expedia.com, and SEO columnist for Entrepreneur Magazine. He authored the new internet marketing book entitled "The Ultimate Guide to SEO" which recently released and is available in all major bookstores: Amazon, Borders, Barnes-Noble.

Jerry Glynn, CEO and general manager, is a former Vice President of IT at Charles Schwab, BofA, and a former Vice-President of Security Pacific National Bank.

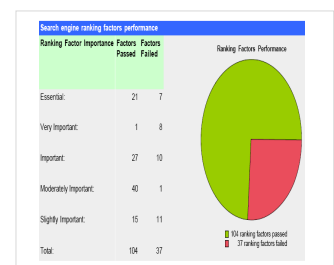
Brad Kuhlín, Vice-President and Board Member, with over 20 years in technology development.



Search Engine Optimization & Link Building

A search engine optimization campaign is an essential channel for reaching your objectives. Some of these tasks are:

- ✓ Keyword Research & Analysis with Recommendations
- ✓ Competitive / Client Site Analysis
- ✓ On-page SEO Treatments – Meta tags
- ✓ Off page factors – Competitive Link analysis
- ✓ Site Maps and Google Webmaster Central
- ✓ Directories Submission and Research
- ✓ Monthly and Weekly Status and Progress Reports (via custom client portal)
- ✓ Relevancy and theme linking with quality anchor texts
- ✓ Proactive & Ongoing Recommendations and Improvements
- ✓ Rapid link building and premium text link buys as needed to restore rankings



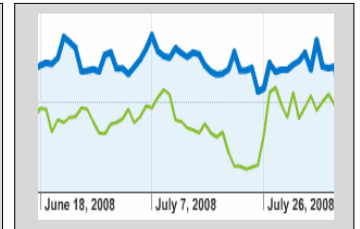
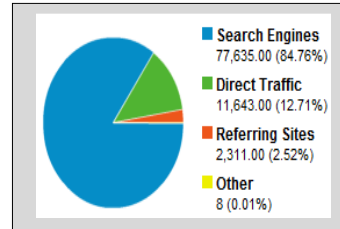
Chaosmap values your business and we understand that your website is the most important component of your company's revenue. We will treat yours as if it were our own, and provide you with the very best level of customer service and search engine marketing.

Campaign Reporting & Analysis

You will have a dedicated campaign manager for the length of the contract, and customer service via bi-monthly meetings. Every 30 days, we provide executive summaries (similar to the below) with detailed metrics and recommended changes. We use tools from Google Analytics, Omniture, Clicky or Sitemeter.

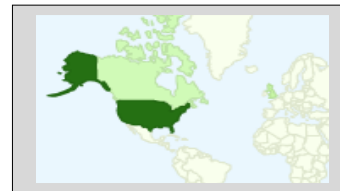
You will receive our standard analytics package as part of our offering:

- ✓ Overall traffic views, Google, Yahoo, MSN
- ✓ New and Unique Visitors
- ✓ Conversions and Trending
- ✓ Bounce Rates and Usability Metrics
- ✓ Referrers - Local, National, International
- ✓ User Behavior Tracking, Funnel tracking
- ✓ Excel, PDF, Word Reporting and Online (HTML)
- ✓ A/B Landing Page Testing Reports
- ✓ Executive Dashboard Reporting



We provide the following Search Engine reporting:

- ✓ Detailed ranking reports
- ✓ Competitive ranking reports
- ✓ Keyword traffic and conversion (goals)
- ✓ In-bound link reports
- ✓ Click heat-maps and website overlays



Deep Research

- SEO Site Audit - including full structural analysis, written recommendations, and any necessary implementation needed.
- Keyword Research and Targeting - Chaosmap will research the most relevant keywords for your website and target them based upon the page content. This will help your site achieve higher organic rankings on Google and the others.
- Website Usability Testing - we will analyze and optimize the site and content via use of web analytics to measure web visitor's interaction and usability. This will assist in developing the optimal website environment to promote and track conversions.
- Link Building Campaign - Chaosmap will build relevant and themed links to raise your site's website visibility, improve search engine rankings, and drive relevant traffic.

We're Ready – Ask us for a Proposal Today!

Chaosmap is delighted to provide this information to assist you in your search for the best fit for your online marketing. We are **100% confident** that you are looking at the very best solution for your business and we have an entire team standing by to get started, whether it is for SEO, PPC, or Social Media Marketing. We'll show you how to track these multi-channel efforts into high-performance, converting clicks.

We encourage you to contact us so that we may ensure you get the right information quickly.

To Your Success,

Jon Rognerud

Founder, ChaosMap, LLC

